

To: Website
From: Sarah Williams
Date: May 6, 2015

RFP # 14-216-18 Economic Development Website Upgrade

Twenty responses were received for this Request for Proposals:

Albatross Digital, NY	Atlas Advertising, CO
Blitz Connect, GA	Bluespark, NC
Brand Acceleration, IN	Candorem, WI
CivicLive, Canada	CivicPlus, KS
Concilio Labs, VA	Cyberwoven, SC
Drive Brand Studio, NH	HornsbyBrandesign, TN
Marketing Alliance, NC	Moneta Technologies, TX
New Valley Media, SC	Revize, MI
Showcase Marketing, SC	Triad, OH
Veracity Media, DC	Vision Internet, CA

All responses were reviewed and evaluated by the committee. Out of the 20 proposals submitted, Marketing Alliance was ranked and chosen as the number 1 choice by each member of the committee. The top 4 ranking firms were Marketing Alliance, Cyberwoven, Atlas Advertising, and Brand Acceleration.

On May 5, 2015 Kershaw County Council awarded the economic development website redesign to Marketing Alliance for \$31,500 with an annual cost of \$400 per year to host the website. .